

**ONLY 0,4% OF
STARTUPS
DEVELOP INTO
SCALE-UPS**

Nordic ScaleUp Academy
provides a proven
methodology to efficiently
scale companies to the next
level and to unleash the
company's highest potential.

**A powerful scale-up
program for
continuous growth!**

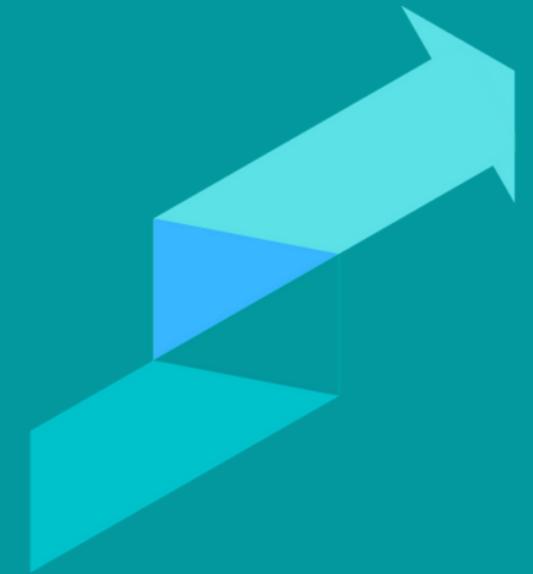
**Are you a Nordic scale-up
company looking to grow
and build your company to
the next level?**

The next program kicks off
in August 2021, enrollment is
open until mid-June.

**NORDIC SCALEUP
ACADEMY**



You don't have to learn from failure - learn from the masters



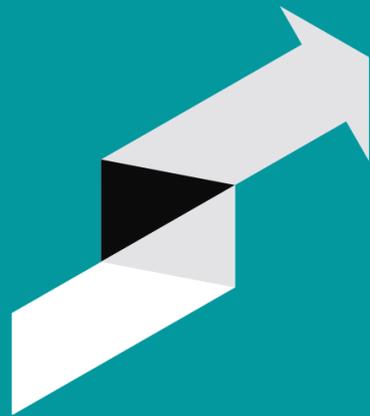
Nordic ScaleUp Academy is developed by and for entrepreneurs and is carried out together with entrepreneurs who face similar challenges and growth opportunities.

It is all about what works in reality and what determines whether you and your company succeed or not.

The program is based on ScaleUp methodology, which has helped to scale more than 75 companies during the last three years in the Swedish Di ScaleUp. Globally, this methodology has proven to be successful in more than 40 000 companies.

The program is led by entrepreneurs who have made the growth journey before you. Entrepreneurs who have struggled with the same challenges and obstacles as you and overcome them.

A year-program to implement learnings into daily business



People

- 01 Kick-Off & framework purpose
- 02 Recruitment & talent
- 03 Quarterly Action Plan
- 04 Team

Strategy

- 05 Strategy 1: Customer
- 06 Quarterly Action Plan
- 07 Strategy 2: Factor 10x

Execution

- 08 Quarterly Action Plan
- 09 Processes & key figures

Cash

- 10 Financing
- 11 Final & Action Plan for next year

11 Workshops

Nordic ScaleUp Academy is a one-year program that includes 11 monthly digital workshops that go through the critical stepping stones for a growing company.

Mentoring

1:1 advisory and coaching- for clarity of thought and strategic insight with a handpicked mentor

Network and Tools

Peer 2 Peer deep dives and access to Nordic Innovation Growth Partner network. Online platform & tools to collaborate and network.

Partners behind the program and team



VERONA
GROWTH



maria 01





Pelle Tornell

Head Coach
Di ScaleUp
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How to apply?

Ensure your growth and join us now!

When

The next program kicks off in August 2021, enrollment is open until mid-June.

Cost

The participation fee for a company is 24.900 euros and we hope for 3-5 person engagement from the management team to get the maximum impact.

For who

The program is tailored for companies with 10 to 70 employees and a minimum turnover of 2M EUR.

Contact

For more information and enrollment, please contact :
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Finland & other Nordics: [Jenni Uusitalo](#)
nordicscaleupacademy.com

Funding

Funding is available and can be applied from the public funding agency. The program lasts a full calendar year.

